

From: [Zharina Arnaldo](#)
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Subject: Turkey tourism - WFH by the sea

Dear Ben,

I hope you're well.

I'm writing on behalf of my client, the [Turkey-U.S. Business Council](#) (TAIK) and I was wondering if you might be interested in interviewing some of their members in the hospitality industry.

One interesting angle would be the rise in luxury longer-term rentals as people are opting to 'Work from home by the sea'. Many from Ankara/Istanbul are heading to Bodrum for one- to two-month rentals.

One of these places is [Bodrum Loft](#) (here's the [Instagram](#) account) and I can set you up with an interview with them if you wish. The resort is stunning – when they built it they worked around the existing landscape, in and around the trees, using only half of the allotted land. This means the 36 villas are spaced apart in a beautiful area, so it works well for social distancing while still having access to services and also provides a relaxing break away from the city with its built-up crowds.

I can also arrange interviews with boutique hotel [Macakizi](#) in Bodrum, the restaurant group [d.ream](#) who manage a portfolio of restaurants in Turkey and abroad including seven in Bodrum like [Sait](#) and Zuma, and the [Conrad Istanbul Bosphorus](#).

Do let me know whether or not this is of interest, I'm also happy to chat on the phone to discuss.

Best
Zharina

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